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Nova University News, March 1978

Nova University

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NOVA'S COMMUNITY INVOLVEMENT

Now in its 11th academic year, Nova University begins 1978 as the second largest independent institution of higher education in Florida, with approximately 9000 students on the undergraduate and graduate levels, a faculty and staff of about 550 and an estimated operating budget for fiscal 1977-78 of \$19 million.

During 1978, Nova University expects to begin construction of the Leo Goodwin, Sr., Building, Center for the Study of Law, to provide classroom, library and administrative space for the law faculty and students, who currently number approximately 500.

Upon the completion of this building, the undergraduate programs of Nova College will occupy the Louis B. Parker Physical Sciences Center, currently the home of the Center for the Study of Law.

Nova University will continue to broaden the base of its participation with the business and industrial community in order to provide educational opportunities and in-service training programs locally—thus Nova University will begin to have an increasingly important impact on the business and industrial progress, through a newly formed Nova University Executive Council, composed of leaders in Broward's corporate community.

The Executive Council has brought together executives of the area's financial institutions, major business concerns, property development companies and such industrial employers as Motorola, American Express, Systems Engineering Laboratories, Bendix and others. Goals of the Council are larger industrial development and the creation of educational courses that will be of benefit to such employers.

On Feb. 8, the Executive Council hosted the eighth session of the Nova



University Executive Conference, which since its founding in 1975 has assumed the task of assembling Broward's business and civic leaders periodically for discussions of current conditions and problems.

The session took place at the Sunrise Inn in Fort Lauderdale, with representatives of finance, industry, tourism, construction, real estate, employment and other segments of the economy on the program, together with local economists who presented analyses of the outlook for 1978.

In conjunction with the Executive Council and the computer industry of Broward, the university has begun offering upgraded master's degree programs in computer science.

Also developing during the first part of the year will be master's programs in industrial and labor relations

along with workshops for personnel executives, jointly with the New York Institute of Technology and under the direction of a new faculty member, Tracy Ferguson, a New York authority in this field and a member of the American Arbitration Board.

An off-campus master's degree program for child care administrators will begin taking shape this year within the Behavioral Sciences Center, and a significant expansion of the master's program in population and health, inaugurated during 1977 under an international authority in this field, Paul Burgess, is anticipated. Other new master's programs in the Life Sciences Center, one in biological science and the other in laboratory techniques, will begin during 1978.

Nova College at Coral Springs will move into larger quarters in its own building at University Drive and Sample

Road, and the first test broadcasts are scheduled for NovAir, a cable television educational program in three sections for residents of western Broward served by the cable network.

In Oceanography, the university expects to add two experimental physical oceanographers to the faculty and expand the new community support organization, the Friends of Ocean Sciences, recently formed by the center director, Dr. George Lawniczak.

Each of the expansions of Nova University scheduled for 1978 has been designed primarily to increase the value of the institution to some segment of the Broward community, and in some instances, to push out the geographical horizons of the university's nationwide external degree programs, which currently bring nearly \$10 million a year into the county.

Nova Hosts Eighth Executive Conference

At the February 8th Nova University Executive Conference, the eighth such session in the past few years, business leaders and economic analysts of Broward delivered highly optimistic forecasts for the county in 1978.

Labor market analyst Smith Pace of the Florida Department of Commerce predicted an increase of 13,000 jobs in the county, though he doubted that the unemployment rate would improve.

Economist Kip Scharlow, vice president of the Atlantic Federal Savings and Loan Association, forecast total business receipts of \$8.5 billion for the year, against the record \$7.4 billion for 1977; real estate sales of \$3.2 billion against \$2.69 billion for last year, and retail sales of \$5.5 billion, up 14 per cent from 1977.

John Gabel, economist for the Century Banks reported that the county's population is increasing at the rate of 875 people per week and predicted that permits will be issued this year for 15,000 to 17,000 new dwelling units.

Scott Gettemy, vice president of United Federal Savings and Loan, (Continued page 4)

Executive Council Expands

Harold N. Morris, vice president and general manager of the Computer Systems Division of the Harris Corporation in Broward, has accepted the chairmanship of the new Nova University Executive Council.

The Council was formed by the university for the purpose of generating a broader liaison with the South Florida business and industrial community.

Vice chairman of the organization is David H. Rush, president of ACR Electronics, Inc. Jack Beavers, director of personnel for Motorola, Inc., is secretary and Richard K. Kornmeier of Wilson, Fancher & Wilkins, certified public accountants, is treasurer. Gary D. Smith of the university staff is Executive Director.

The Council, Morris said, hopes to "establish a better dialogue between the segments of business and industry" in the area.

Currently the Executive Council has a membership of 41 Broward based corporations and fifteen individual members, representing community (Continued page 4)

Law Center Holds International Seminar

Doing business in the foreign market is not enough . . . counseling before the goods and services are rendered, how to collect, letters of credit, insurance responsibilities and freight forwarding are tools needed to meet the daily challenges.

The Nova University Law Center, Continuing Education Department, in an ongoing effort to address these issues, held its Second International Finance, Tax and Marketing Seminar on February 23 at the Omni Hotel in Miami.

One underlying purpose of the seminar was to bring industry, accountants and attorneys together to exchange views, make each aware of trends and changes and offer the opportunity to discuss daily problems of international finance, tax and marketing.

The all-day program began with a keynote address, "World Trade Outlook—A Current Overview" by Dr. John M. Dyer, attorney, professor of marketing and director of international finance and marketing, University of Miami.

Institute of Residential Marketing Begins

The Builders Association of South Florida, Florida Atlantic Home Builders Association, Home Builders Association of Palm Beach County and Nova University are offering Florida's first Institute of Residential Marketing.

Courses are taught by leading builders and marketing specialists from the residential housing industry. This college-level program is part of NAHB's requirements for industry designation as Member, Institute of Residential Marketing (MIRM). The program consists of four 12-week courses. Students meet for 2½ hour sessions one night a week. The course is also open to students who wish to earn credit toward an undergraduate degree at Nova University.

Course #1, "General Marketing for the Shelter Industry", and Course #2, "Advertising and Promotion for Residential Builders", will be offered for 12 weeks commencing Monday, April 10, 1978. Course #1 will be taught at the Coral Springs Campus by Don Sichel. Course #2 will be at the Davie Campus under the direction of Andrew B. Greenman and Gay Levinson.

PROFILE...

Joseph P. Taravella

Joseph P. Taravella, chairman of Board of Governors of Nova University at Coral Springs, is representative of the American business leaders who attain top corporate executive positions while giving total dedication to community affairs.

Taravella is a native New Yorker who came to Fort Lauderdale in 1946 with his mentor and friend, the late James S. Hunt, who, with Stephen A. Calder, founded Coral Ridge Properties. Taravella had served as aide to Hunt in the Coast Guard during World War II.

Coral Ridge Properties during the 1950's became the dominant force in the development of the beach and Federal Highway sections of northeast Fort Lauderdale. Its projects were spread from NE 26th Street to Commercial Boulevard on a scale that swept from the Holy Cross Hospital area to the Galt Ocean Mile.

As that section of the city neared the end of its development period, Hunt and Calder acquired thousands of acres encompassing what is now Coral Springs and began building there South Florida's first truly "new city" carefully planned from the start.

Taravella became increasingly important in the organization, brought about the acquisition of Coral Ridge Properties by the Westinghouse Corporation, and became president and chief executive officer in 1966. Five years later, he also assumed the position of board chairman.

Today, Taravella, aside from this position, is president of the Westinghouse Community Development Group, with responsibilities that reach from Half Moon Bay near San Francisco to the Netherlands Antilles and Rio de Janeiro; chairman of the Florida Council of 100, a director of the Florida Power & Light Co., of Connecticut General Mortgage & Realty Investments in Hartford, Conn., of two Southeast banks and of the Bank of Coral Springs, also serving as chairman of the Executive Committee of the last-named institution.



He is chairman of the New Communities Council of the Urban Land Institute in Washington, as well as a trustee of the Institute; a member of the Governor's Council on State Housing Goals, and state's Environmental Land Management Study Committee and the Governor's Economic Council; a director of the Florida State Chamber of Commerce, and a former chairman of the Florida Land Sales Board.

His community affairs positions include the chairmanship of the Council of Advisors of Florida State University. He is a former director of the Southeast Region, Boy Scouts of America, and a former member of the Lay Board of Holy Cross Hospital.

Taravella attended Fordham University on a scholarship and played varsity basketball, graduating with a Bachelor of Science degree, then did graduate work at both Fordham and Columbia.

He has been the recipient of countless awards for public service as a result of his interest in a variety of causes which include Junior Achievement, Little League Baseball and boys' football.

He has become one of the nation's most outspoken business leaders on the subject of free enterprise and the dangers of government intervention.

With the opening of Nova University at Coral Springs, a strong bond was formed between Taravella and President Fischler, and the executive has become one of the university's foremost supporters in the Florida business community.

Message from the President

On February 8th, Nova University filed a libel suit against the *Cincinnati Enquirer* and the Ohio state auditor. This became necessary because of a recent *Enquirer* editorial which referred to "Nova University, a mail order diploma-mill reported in 1976 to be operating out of Florida," and because of an auditor's report which referred to Nova degrees as "unrecognized mail-order degrees". Nova filed this suit very reluctantly and only after a number of our graduates met personally with the President of the newspaper in 1976 (when this same newspaper published a series of very critical articles about the University) in order to inform that paper of the facts. This most recent editorial and auditor's report have caused yet further harm to the reputation of the University, to our graduates, and to our current students, all of which made this suit regrettably necessary.

Whenever an individual or an institution is on the cutting edge of a particular field, there is often a degree of skepticism and always a concern for the maintenance of quality. This is true in any profession, and education is no exception. We at Nova know that our national doctorate programs have been controversial because they are alternative programs, because they are national in scope, and because they are at the doctorate level. These programs may be seen as a threat by some institutions or by programs wed to more traditional modes. In addition, some people may have opposed these programs for a variety of political reasons.

But after Nova University and our national doctoral programs have been thoroughly reviewed by a very reputable regional accrediting association as well as by a national evaluation committee composed of representatives of all six regional accrediting associations and then given a full reaffirmation of our accreditation, these evaluations should provide the external safeguards and credibility necessary for individuals to have confidence in the institution and its programs.

Unlike some other institutions which offer courses in an off-campus format which are really designed to be delivered on-campus, Nova's external programs are designed so that students in clusters meeting off-campus receive the same instruction and have the same learning resources as those students in clusters meeting on-campus. These national doctorate programs were designed to be delivered in an off-campus format,

and are total cohesive programs, not simply an assortment of courses. These programs not only require scholarship but also the immediate application of knowledge to the resolution of problems within the participant's professional employment. Many people believe that these field-based programs are more demanding and rigorous than traditional campus-based programs.

Nova's national programs have been reviewed and evaluated by numerous state licensing officials and other agencies and have been approved to operate in numerous states. But as competition for students increases, there will be progressively more efforts by state agencies and coordinating boards to protect the "turf" of in-state institutions and programs from real or imagined competition. This may become an example of restraint of trade under the Commerce Clause of the U.S. Constitution. While we believe that states have the right to protect their citizens from fraud and unscrupulous practices, we do not believe that states have the right to protect their in-state institutions from legitimate competition nor to limit the educational opportunities available to their citizens.



Since Nova University operates as an open system, all data tabulated on all programs is available to anyone who wishes to view it. We have collected a great deal of information from various evaluations, and our programs will continue to be upgraded and improved based on a careful assessment of the data in hand. The work of many of our students has been accepted by the ERIC system so that anyone may have access to the practicums, Major Applied Research Projects (MARPs), Job-Related Analytical Reports (JAR) of our national programs. Our policy has been one of openness and honesty, and we will continue to maintain this policy in the future.

Abraham S. Fischler

PLANNED GIVING

Freddie Jones

In this regular feature, Fred T. Jones, Director of Deferred Giving, discusses approaches to planned giving and related financial matters.

A Fort Lauderdale couple decided to "have their cake and eat it too!" Mr. and Mrs. A had 500 shares each of stock valued at about \$60.00 per share. They decided to create a Charitable Remainder Annuity Trust with Nova University as the remainder beneficiary.

Mr. A asked me to work up some figures and report to him the amount of annual return, the amount of the charitable contribution and the consequences on his tax situation. Mr. A's age was 69 and Mrs. A was 70.

He told me his tax bracket was 50% and he wanted a 7½% return. He also said he wanted to make the gift on the 23rd of December, 1977. I figured the deduction based on \$60.00 per share and told him we would adjust the figures for the actual mean price on the 23rd, i.e., the average of the high and low for the date of the gift.

I figured the amount of the annual return to be \$4,500.00 (7½% x \$60,000.) and the charitable deduction to be \$16,293.28, based on the IRS tables. I went one step further and figured the amount of the annual return of 5% to be \$3,000.00, and the charitable contribution to be \$30,862.21.

I then had a conference with Mr. A to discuss the figures and their consequences. If they chose the 7½% return their income would be \$4,500.00, against \$3,000.00 for a 5% return; a difference of \$1,500.00. In a 50% income tax bracket this would be \$750.00 less each year in their pocket. However, it would mean a contribution deduction which is \$14,568.93 higher. In the 50% tax bracket this would mean \$7,284.96 in their hands the year they used the deduction. If their total income did not allow the use of the full amount the first year, the unused portion could be carried over for five years.

Well, having \$7,284.96 in hand seemed the thing to do, even at the prospect of giving up \$750.00 per year. It would take over 9½ years to recover the \$7,284.96 at \$750.00 per year.

The agreement was signed on December 23, 1977 and the price was \$60.5625, increasing the annual return and the deduction slightly, as seen below.

In addition to the annual return of \$3,028.16 and the charitable contribution of \$31,151.20, Mr. and Mrs. A escaped the capital gains taxes. The basis of the stock used to fund the Annuity Trust was \$46,000.00. Had the stock been sold, capital gains of \$14,000.00 would have been incurred, producing a tax of approximately \$2,450.00.

If a person has an educational institution in his will and therefore intends for a school such as Nova to take possession at the time his estate is distributed, it may be more profitable to think of creating such a trust. However, one should be careful and plan this type of trust. The donor must assure that the

Leo Goodwin, Jr., financier of Fort Lauderdale and Washington, D.C., died January 15 at North Ridge General Hospital after an extended illness.

An early and enthusiastic supporter of Nova University, he served as a member of its board of trustees.

He was the son of the late Leo Goodwin, Sr., who established the Leo Goodwin Institute for Cancer Research at Nova University. Mr. Goodwin, Jr. sponsored the Royal Dames of Nova University, a group which supports the activities of the Institute.

Early this year, Leo Goodwin, Jr. received the award of Champion

of Higher Independent Education in Florida (CHIEF), presented by the Independent Colleges and Universities of Florida, for his contributions to the field of Education.

Mr. Goodwin grew up in Texas, where his father in 1936 founded the Government Employees Insurance Company (GEICO). The company was incorporated in the District of Columbia the following year and became Washington's largest automobile insurance firm. Mr. Goodwin, Jr. was a director of the company from 1948 until 1976.

He was a graduate of George Washington University and served as a paratrooper in World War II.

principal used to fund such a trust will never be needed. There must be ample assets. If this is true, one must realize that nothing is being given away. The fact, is the donor will gain something. The first thing is that no income will be given up. If the earnings are less than 5%, the trustee may sell the assets and

the donor will incur no capital gains tax, and the donor will increase his annual return.

In addition, the donor receives, as Mr. A did, a charitable contribution deduction, which will result in more spendable income now, not merely increase the estate deduction.

CHARITY NIGHT AT POMPAÑO PARK



from left: Winning jockey, Joseph Murphy, vice president for Development, Gold key member Roger E. Carter, President Fischler, Dr. Donald Mitchell, Fred Nelson, vice president for Internal affairs and Mr. John Lawlor, Office of Public Relations at Pompano Park.

NOVA NIGHT AT HOLLYWOOD GREYHOUND TRACK



President Abraham S. Fischler presents trophy to Thomas Lynch, III, Vice President and General Manager of Hollywood Greyhound Track.

New Ways of Looking at Education UNIVERSITY SCHOOL SYMPOSIUM

"We must move educational leadership in many fields out of the schools into the community," Dr. John Martin told a symposium on Contemporary Issues in Education at The University School of Nova University January 25. The Association of Independent Schools of Florida co-sponsored the program, which also included talks by Ms. Linda Addison, Dr. Dwight Allen and Dr. Roland Barth. Topics focused on humanistic education, the gifted child and new ways of looking at education.

Martin, chairman and director of the National Panel on the Education of the Adolescent, stated that John Dewey had given too many tasks to the school, a philosophy which was not challenged, even by Conant, until recently.

"Schools can do some things well but some things they can't do at all," he said, citing driver, drug and sex education as examples.

"We have diluted our already limited resources by trying to teach everything to everybody. Our central effort should be intellectual," he stressed.

"The high school has got to get out of the business of doing a great many things and doing them very badly," he said. He pointed to home economics classes which are attended by only 15 percent of the average student body, and that all female, "as if family survival had nothing to do with men."

"I propose that you take the leadership in projecting secondary students into community activities for credit," Martin suggested. His proposals are developed in his book on adolescent education. They include: student participation, with senior citizens, as government watchers to teach them to report observations and write with respect for facts;

moving the arts out of the school into the community; moving guidance into centers available to all ages and cutting the school day to permit on-job training.

Ms. Addison, coordinator of Gifted Child Education, University of South Florida, proposed that "if a school doesn't have resources for the education of the gifted, teachers should call on colleges and hospitals in the community." She pointed to a program at Johns Hopkins for mathematically gifted children of Baltimore, and the mentor approach for students gifted in performing arts in effect in New Orleans. "In addition, those with leadership ability can be placed in the community to shadow executives in intern programs," she suggested.

The gifted, now often neglected, need special educational opportunities to reach their potential, she said.

Dr. Roland Barth, in discussing present pressures for both uniformity and diversity in elementary education, said, on the other hand, that "more and more solutions have to come from within the school, not from the outside." Administrative, pedagogical, political and economic forces are pushing toward uniformity, he said, while teachers, parents and children are simultaneously equally strong forces pushing toward diversity.

"We must respond with imagination, and so far we haven't" stated Barth, who is now on sabbatical from his post as principal at Angier School, Newton, Mass. "Many problems are not solvable; we must live with them. What that means for me is trying to exchange unproductive problems for productive problems."

(Continued page 4)

DERBY BALL LUNCHEON



from left: Mrs. Robert A. Steele and Mrs. Leonard Taylor, who, with their husbands, are General Chairmen of the 1978 Florida Derby Ball.



1978 Florida Derby Ball Committee Luncheon which was held at Indian Creek Country Club.

GOLD KEY CHARITY NIGHT AT DANIA JAI-ALAI



Gold Key members Harry Lee Hamilton, William Benton and Dr. Fischler present trophy to butler John Johansson, player Minte and assistant player's coach Arriola of Dania Jai-alai.

Community Support Gained Through Friends of Ocean Sciences



Dr. Lawniczak presents plaque to "FRIEND" Marjorie Haggard.

At a recent meeting of the Advisory Board for the Ocean Sciences Center, Dr. George E. Lawniczak, Jr., director, handed out engraved plaques to several members who have become "Friends" of Ocean Sciences. Members of the Nova University family who have generously contributed to the Friends are President Abraham Fischler, Vice-President for Financial Affairs William McLaughlin and Professor of Pediatric Outreach Dr. Georgia Reynolds.

The Friends are the community support group for the Center which helps to implement its aims, growth, and expansion of research programs of local interest which do not receive adequate federal funding.

"I hope that membership in this group will provide a sense of belonging to the community and residents of South Florida, an outlet for those who would

like to be involved with the challenges a dynamic organization of this kind will provide," says Lawniczak. "Besides," he adds, "our oceans are in need of such Friends—NOW."

Dr. Lawniczak points out that a green sea turtle project, aimed at supporting a local program to safeguard the endangered hatchlings on Broward beaches, will be included with a study of artificial reef effects and needs, quality studies, and the impact of pollution in our waters. He stresses the importance of the ocean to our future for food, medicine and recreation, and perhaps to our very survival.

In the Friends Charter year, July 1977 through June 1978, all donors who become Assistant Friends, Associate Friends, Friends, or Richardson Friends will receive a plaque as a lasting tribute to their concern and support.

- Learning to count to one million with fruit loops and spaghetti.
- Using cookies to measure perimeters and then getting to eat them.
- Holding an annual fruit, vegetable, nut and grain day.

These are three of the unique—and tasty—ways **Bill Vogel** makes learning fun for his first and second graders.

"Kids can get bored very easily and I want them to be happy in school," says the 27-year-old teacher at The University School of Nova University.

Vogel's enthusiasm and innovative techniques have won him the Teacher Plus (teacher of the month) spot in the February issue of "Instructor" magazine. Charles Gibson, editor of the national magazine which has a circulation of 275,000 among elementary school teachers, presented the award to Vogel at the school on February 22 at 2 p.m.

"Bill has created so many exciting experiences for his kids that it is impossible to describe them all," says Len Tomasello, director of Lower House II where Vogel has taught for four years.

He has organized an annual camp-out to Spanish River Park in Boca Raton, involved his children in building a planetarium, creating animal environments, building a child-sized cardboard city, writing and binding autobiographies, constructing food chains, cooking, building terraria and aquaria and writing all kinds of stories.

He has also developed a creative relationship with almost every one of his students according to Tomasello. His children feel free to share fears, concerns and problems candidly with him, knowing that their confidences will be respected. And he maintains open communication lines with parents who feel they are actively participating in their children's learning.

"He is by far the finest innovator, motivator and creative teacher I have worked with during my 12 years in education," Tomasello states.

A native of Pittsburgh, Vogel holds degrees from Edinboro State College and Florida State University.

"If kids don't like coming to school they're going to have a tough time learning," says Vogel. "So I like to make it as enjoyable as possible."



Vogel



McCreary



Kundu



Eadie

Dr. Georgia Reynolds, professor of pediatric outreach, served as moderator at a conference on child abuse January 25 at Dillard High School. The conference was given by Nova University in cooperation with Child Advocacy, Inc. and Florida Learning Resource System/Media.

Dr. Reynolds discussed child abuse with Frank Poynter of radio station WGBS on a taped interview broadcast Jan. 21. She spoke to the PTA of Florinada Elementary School on Nutrition as it Affects Learning on Jan. 31.

On Feb. 3 she presented her developmental outreach program at a child care workshop given by Florida International University in conjunction with Operation Child Find.

Dr. Reynolds is arranging and will moderate a series of lectures on health education sponsored by the Health and Safety Committee, George Barton, chairman. She is also arranging, through the Heart Association of Broward County, a series of cardio pulmonary resuscitation classes at Nova.

She recently attended a three day seminar on grantsmanship sponsored by Broward Community College.

Two new faculty members have joined the Ocean Sciences Center; **Julian P. McCreary, Jr.**, assistant professor of Physical Oceanography received his B.S. in physics at Stanford University, Palo Alto, California in 1968 and Ph.D. in Physical Oceanography at Scripps Institution of Oceanography, University of California, San Diego in 1977.

McCreary was an instructor at Lincoln University, Pennsylvania and a research assistant at Scripps Institution of Oceanography prior to his joining the Ocean Sciences Center. His wife, Peggy Anne, who writes under the pen name of Laura Kalpakian, has just completed her second book.

Dr. Phyllis Brick of Palm Beach, an educational psychologist who holds graduate degrees from Nova University's Center for Public Affairs and Administration, has joined the center as a coordinator and cluster director. Dr. Samuel Humes, center director, has announced.

Dr. Brick is a former teacher and guidance counselor in the Massachusetts school system and has served as psychologist at community mental health centers in both Massachusetts and Palm Beach.

She holds a bachelor's degree in education from Lesley College and a master's in educational psychology from Boston University, as well as master's and doctoral degrees received in the Nova program in 1976.

Most recently she has been a project director in federally funded programs of the Department of Housing and Urban Development in Miami. Earlier she was research and planning coordinator for the West Palm Beach Housing Authority.

In the Center for Public Affairs and Administration she holds both administrative and academic positions.

Pijush K. Kundu, assistant Professor of Physical Oceanography, received his M.S. in Mechanical Engineering at University of Calcutta, India in 1963; his M.S. in Applied Thermodynamics at the University of Roorkee, India in 1965 and his Ph.D. in Aerospace Engineering at Pennsylvania State University in 1972. Kundu was graduate assistant in Aerospace Engineering at Pennsylvania State University, a post-doctoral scholar at Penn State, a research associate in Oceanography, Oregon State University and a visiting professor of Physical Oceanography at Universidad de Oriente, Cumana, Venezuela, before coming to the Center.

Dr. Eugene DuBois, Professor and National Lecturer, Center for Professional Development, has two recent publications. One is a chapter in *Materials and Methods in Continuing Education* entitled "Human Resource Developer," and the other an article, "A Drum Major for Black Adult Education: Alain L. Locke" which appeared in *The Western Journal of Black Studies*.

Roy Crawley, Director of DPA program, Center for Public Affairs and Administration, has been appointed as a member of the General Board of Directors of the Catholic Service Bureau, Inc. The appointment, for a three year term, was made by the Archbishop of Miami, Edward A. McCarthy.

In this capacity, Mr. Crawley will have the opportunity to play a direct role in the development of Catholic charities in the Archdiocese of Miami.

Prof. Paul Burgess, director of the University's Program in Population and Health, made presentations before three groups in January and February: "Graduate Education for Health in the State of Florida" at Florida Public Health Association, "Population and the Future" for Nova High School's gifted student group and "Strategies for Cost Containment in Health Care" before the Health Planning and Development Council of Broward County.

Dr. Florence White Eadie has been appointed to represent the International Laboratory of Education of Medellin, Colombia in Fort Lauderdale, serving as liaison person for Dr. Glen P. Nimnicht and his wife, Dr. Marta Arango Nimnicht.

A recent graduate of the Center of Advanced International Studies at the University of Miami, Dr. Eadie holds her Ph.D. in Latin American Studies. She received a B.A. in Spanish and French from Southern Methodist University and an M.Ed. from Florida Atlantic University. She has been employed as a teacher and made educational filmstrips on Latin America. Recently she has been self-employed as a consultant on Latin America.

Since 1967 Dr. Eadie has served in a variety of capacities on local and national delegations to international conferences. These include the International Women's Year Conference in Mexico City; the Fifteenth, Seventeenth, and Eighteenth Assemblies of the Inter-American Commission of Women; and the Inter-American Municipal Congress. In 1976 she was awarded a fellowship for the Inter-American Commission of Women's Eleventh Training Course for Women Leaders in Santiago, Chile.

She is a member of the Latin American Studies Association, the Academy of Political Science, the Academy of Political and Social Science, and other organizations.

She is the author of many filmstrip publications on Latin America. *A Compilation and Analysis of Laws Discriminating Against Women*, Organization of American States, (CIM/Ser.L.II.2.18 1976) is a recent publication.

Executive Conference

(Continued from page 1)

agreed with predictions for solid gains in real estate and construction, but suggested that mortgage money could become less available and interest rates higher toward the end of the year.

George Sullivan, division general manager for the Florida Power & Light Co. in Broward, said new electrical hookups during 1977 increased 17 per cent over 1976, to a total of 16,000, and predicted there would be 20,000 more this year.

John Smolko, assistant director of the Broward Industrial Board, said that organization's goal is 1,000 new manufacturing jobs this year and that the BIB is receiving an increased number of inquiries from manufacturers interested in sites here.

Art Knippel of Personnel Pool of America forecast sizeable growth in the health care industry in the county this year, though he said a shortage of health care personnel is developing, and among 1976 nursing graduates in Florida, 98.3 per cent have found jobs.

James M. Hartley, chairman of the Greater Hollywood Chamber of Commerce, said gains are expected in construction, banking and real estate sales this year in South Broward, but noted that the strength of the tourist industry is in question.

Richard Newstreet, vice president of the Fort Lauderdale Area Board of Realtors, noted the increasing amount of interest in Florida property on the part of foreign investors and commented that the economic gains have been such that the oversupply of office space in the county is rapidly dwindling.

Executive Council

(Continued from page 1)

leadership. Richard Gerstein, Ed Stack, Virginia Young, and Jack Moss were recently presented the Council Medallion as new members.

Smith reported that on the basis of a survey of Council members, advisory boards are being formed within the Council for the purpose of developing university programs in four special areas—computer science, electronics, banking and first-line supervisory positions.

Classes will be held in the plants and offices as well as on the campus, President Abraham S. Fischler reported.

At the February meeting of the Executive Council, Dr. William E. Glenn, director of the Science and Technology Research Center of the New York Institute of Technology at Nova, said work is progressing on a program called "Supertech" that will offer advanced training for technicians and an on-going series of seminars intended to "keep engineers in local industry current in new developments in electronics."

Joel M. Samuel, manager of the university's Computing Center, said the master's degree program in computer science is being upgraded and an advisory board of industry representatives is being formed for the purpose of detailing the courses desired.

Tracy Ferguson, who is assembling the university's new Center for Labor and Industrial Relations, announced that he expects master's degree courses in this field.

UNIVERSITY SCHOOL

(Continued from page 3)

Dr. Dwight Allen, Professor, University of Massachusetts, said that one of education's tasks is to figure out how to help students to become more flexible and adaptable. "Education's goals need to be more realistic, and education has to come through with what it promises to do," he said.


In discussing school improvements, he said that curriculum today has become "a giant smorgasbord." "All we keep doing is adding to it and we need to clean house by revising, modifying and reorganizing."

He stressed the need for attitudes to change from 'knowledge as acquisition' to 'knowledge as access'—students need not memorize, but learn where to find things out.

Reading is still the most important skill, he said.

The speakers met with participants in small groups in the afternoon. An all-day brain-storming session on the future of adolescent education was held the next day at The University School with the speakers and interested faculty, staff and students of the University.

It is the policy of Nova University to provide Equal Employment Opportunities, without regard to national origin, race, religion, sex or age except when sex or age are bonafide occupational requirements. The University has established a specific program of Affirmative Action to insure that its personnel policies pertaining to recruitment, hiring and promotion will guarantee equal opportunity for all.



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